

WAEB



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-2-49

Call letters W A E B
LOCATION: ALLENTOWN, PENNSYLVANIA

RUST COMMUNICATIONS GROUP, INC. (AL 4-22-71) EFF: 5-1-71

RUSTCOM INDUSTRIES, INC. (ML 3-31-70)

x WAEB BROADCASTERS, INC. (AL 8-1-57; EFF: 8-11-57)

x W A E B, INC. (MP 3-1-49)

Name of licensee x Valley Broadcasting Corporation

(NIGHTTIME) 4.8 miles NNW of center of Allentown, Penn.

(DAYTIME SITE-700 Fenwick Street, Allentown, Penn. -(Lic. 4-22-65)

Tilghman St. extended S. of Rt. 22 in E. Allentown, Pa. (EP 2-10-64) (day)

Transmitter location x 4.8 miles N-NW of center of Allentown, Pennsylvania (EP 12-9-48)

(Lic. 5-2-49)

31
18103
(DAYTIME STUDIOS *Same as Day Trans. location)

Main studio location Kuhns Shakweiler Bldg., S.E. Corner of 7th & Hamilton Sts., Allentown, Pa.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B2-P-4790	5-3-48	790	1kw; 500w-LS U		
ORDER ISSUED. CP for new station granted subj. filing MP for 500w day. (Cond. Clause) *DA-N					
B2-P-4790 BMP-4084	12-9-48	790	1kw*, 500w*-LS U	2-9	8-9-49
*DA Mod. CP (4790) to specify power, change from employing DA-2 to DA-1, change type of T, change T site and specify studio site. (COND. CLAUSE)					
BMP-4482	3-1-49	790	1kw*, 500w-LS* U	2-9	8-9-49
*DA (COND. CLAUSE) Mod. CP (4790 as mod) to change name of permittee.					
BL-3643	5-2-49	790	1kw*, 500w-LS* U	5-2	5-1-52
*DA Lic. to cover CP (4790 as mod) for a new station (COND. CLAUSE)					
BL-3643	5-2-49	790	1kw*, 500w-LS* U	5-2	5-1-52
*DA-2 Lic. to cover CP (4790 as mod) for a new station (COND. CLAUSE)					
BR-2264	4-23-52	790 kc	1 kw-500 w-LS U	5-1-52	8-1-54
DA-2					
BR-2264	7-7-54	RENEWAL OF LICENSE			8-1- 8-1-57
BP-9800	7-27-55	790kc	1kw 500w-LS U	9-27-55	3-27-56
DA-2 CP to make changes in daytime DA (COND'L CLAUSE)					
BL-6004	3-20-56	790kc	1kw, 500w-LS U	3-20-56	8-1-57
DA-2 Lic. to cover CP (BP-9800) to make changes in the daytime DA pattern. (COND'L CLAUSE)					
BR-2264	7-25-57	RENEWAL OF LICENSE			8-1-57 8-1-60
BAL-2725	8-1-57	Voluntary assignment of license to			
EFF:	8-11-57	WAEB Broadcasters, Inc.			
	7-27-60	Commission deferred action of renewal pending further consideration.			
BR-2264	2-15-61	790kc	1kw, 500w-LS U	2-15	8-1-63
DA-2					

BROADCASTING STATION LICENSE RECORD

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Call letters W A E B

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BS-2264 (1)	1-26-62	Mod. of license to change operating specifications. 790kc	1kw, 500w-LS DA-2	U	1-26 8-1-62 63
BR-2264	7-31-63	Renewal of license			8-1 8-1-66
BP-12918	2-10-64	790kc	1kw-DA-D	U	4-10 10-10-64 CP to increase daytime power to 1kw, install new daytime trans. (RCA BTA-1M) (2 Main trans.) specify new antenna-trans. location for daytime use as Tilghman St. extended south of Rt. 22 in east Allentown, Pennsylvania, install DA for daytime use at new site. (Cond'l)
BMP-11,352 (1)	11-6-64	Modification of CP(BP-12,918) for extension of completion date to April 10, 1965			
BRC-2571 (1)	1-13-65	Modification of license to change studio location to 700 Fenwick St., Allentown, Pa. and operate transmitter by remote control from studio loc. (Nighttime Operation).			
BL-10,847	4-22-65	790kc	1kw-DA-D	D	4-22 8-1-66 Lic to cover CP(BP-12,918 as mod) which auth increase daytime power, install new trans. (Day) (2 main Trans) specify new antenna trans. loc. day, install DA-d at new site (2 site operation)
BR-2264	7-29-66	Renewal of License (Daytime & Nighttime Operation)			8-1 8-1-69
TELEGRAM	1-24-68	PSA	440w		
BR-2264	10-13-69	Renewal & NDEA (DAY-L) (NIGHT S)	790kHz, 1kw, DA-2, Uni.		8-1-72
EML-2316(1)	3-31-70	Mod. of license to change the name.			
BAL-7255	4-22-71	VOL. AL	KFF: 5-1-71		
Ltr. rec'd 7-12-71 stating a Gates, BC-1G for night site is installed and operating.					
EB3A	5-25-72				

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W A E B

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-19419	9-19-73	790khz.	1kw-DA-N Night		9-19-74
	CP to modify the nighttime parameters & maximum expected operating values (Nighttime operation only) Cond'l.				
BP-19,796	10-25-74	790khz.	1kw DA-N Night		4-25-75
	CP to replace expired permit.				
BMP-13,972(1)	5-15-75	MP(BP-19,796, as reinstated) ext.			time to 10-25-75
BMP-14,075 (2)	10-24-75	MP(BP-19,796asmod.) ext.			time to 4-25-76
BP-20,668(L)	3-14-77	CP to replace expired permit (BP-19796) for chgs.			3-14-78
BMP-14506(1)	9-12-78	MP(BP-20668) delete condition 1			12-12-78
BR-2264(S)	6-25-79	Renewal of License (Daytime & Nighttime Operation)			8-1-81
BL-14,289(L)	6-25-80	Lic. to cover BP-20,668 as mod. for changes			8-1-81
BL-14,289(L)	6-25-80	S perseded to correct pages 2, 3, & 4.			8-1-81
COMTEL	10-17-80	AU. & TERMS COMTEL 5-21-80 EXT THRU 12-31-80.			

APPLICATION RECORD - BROADCASTING

Call Letters W A E B
New

Name VALLEY BROADCASTING CORPORATION

(P.O. 5 John Morgan Davis, Secy., 1332 Lincoln Liberty Bldg., Philadelphia, Penna.)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4790	4-30-46	Construction Permit for a new standard broad-	Docket # 8099	Granted
Rec'd	4-29-46	cast station to be operated on:	5-3-48	after hearing
Filed	4-29-46	Frequency: 790 kc	subj. filing MP for 500w	day; permittee will assume
		Power: 1 kw-DA	full responsibility for	inter-modulation between
		Hours of Operation: Unlimited time	proposed sta. and WKAP by	providing filters or other
		Trans. Location: North White Township, Lehigh	means if necessary; &	will accept any daytime
		County, about 8 miles NW of	interference rec'd from	a station at Phila. Pa.
		Allentown, Pennsylvania.	or Camden, N.J. on 800	kc. ORDER ISSUED.
		Studio Location: To be determined - Allentown,		
		Pennsylvania.		
		(Filed by Fred W. Albertson, Atty)		
			Issued with MP 4084	

RCA BTA 1L Transmitter
Paul E. Godley (Engr) Montclair, New Jersey

Memo
6-26-69

APPLICATION RECORD - BROADCASTING

Call
Letters W A E EName VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4084 Rec'd Filed	7-27-48 7-27-48 7-27-48	Mod. of C.P. (B2-P-4790, which authorized a new standard broadcast station) to specify power of 500w day and 1kw night, to change from employing DA-2 to DA-1, change type of transmitter (W.E. 443-A1), change transmitter location from North White Township, Lehigh County, about 8 miles NW of Allentown, Pennsylvania to 4.8 miles N-NW of center of city of Allentown, Pennsylvania and to specify studio location as Kuhns Shankweiler Bldg., S.E. corner 7th and Hamilton Ss., Allentown, Pennsylvania. Thomas W. Wilson, Atty. Frank McIntosh, Engr.	GRANTED subj. permittee prevent inter-modulation between proposed opr. & WKAP on 1580 kc & responsibility for correcting difficulties arising at listeners receivers due to the proposed opr. being on the second harmonic of WKAP by providing filters or any other means necessary & that daytime interference from WKDM be accepted (File No. BP-4617) & re properly designed phase monitor & Commission be notified of any changes made to public road which runs through a portion of the ground system which might affect opr of DA & if change is made sufficient proof must be submitted to indicate DA is in accordance with CP	12-9-48
AMENDED Rec'd Filed	10-3-48 10-12-48 10-12-48	AMENDED re officers, directors and stockholders. Thomas W. Wilson, Atty.		

APPLICATION RECORD - BROADCASTING

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W A E B, Inc. (MP-3-1-49)

Call
Letters W A E B

Name ☒ VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4482 Rec'd Filed	2-10-49 2-21-49 2-21-49	Mod. of C.P. (B2-P-4790, as mod., which authorized a new standard broadcast station) to change name of Permittee from: Valley Broadcasting Corporation TO: WAEB, Inc. (John P. Carr, Atty.)	GRANTED same cond. as MP 4084	3-1-49
BL-3643 Rec'd Filed	4-9-49 4-12-49 4-12-49	License to cover C. P. (B2-P-4790, as mod.) which authorized a new standard broadcast station. (John P. Carr, Atty.) as responsibility for correcting difficulties arising at listeners' receivers due to proposed opr. being on the 2nd harmonic of WKAP, by providing filters or whatever means may be necessary: (2) that the lic accept any daytime interference received from the opr. of WKDN at Camden, N. J., on 800 kc, with 1 kw power daytime. (3) that the Commission be notified of any changes made to the public road which runs through a portion of the ground system which might affect the opr. of the DA, and in the event such change is made, sufficient proof shall be submitted to the Commission to indicate that the DA opr. is still in accordance with the terms of the license.	GRANTED subj. (1) Lic. assume responsibility for preventing inter-modulation between the proposed opr. & WKAP on 1580 kc, as well	5-2-49

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W A E BName W. A. E. B., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2264 Rec'd Filed	1-29-52 2-6-52 2-6-52	Renewal of license John P. Carr, atty.	GRANTED	4-23-52
BR-2264 Rec'd Filed	4-24-54 6-7-54 6-7-54	Renewal of License Filed by Alfred C. Gordon, Jr., Atty.	Granted	7-7-54
BP-9800 Rec'd Filed	4-8-55 4-12-55 4-12-55	Construction permit to make changes in the daytime directional antenna pattern. Robert E. Baluta, Engr.	GRANTED Cond'l re phase monitor, field measuring equip; and DA proof.	7-27-55
BL-6004 Rec'd Resub. Rec'd Filed	11-28-55 11-28-55 11-28-55 12-19-55 12-19-55	License to cover construction permit (BP-9800) which authorized making changes in the daytime directional antenna pattern. Frank H. McIntosh, Engr.	Ret. 12-19-55 re Sec. 1 dated after Notes GRANTED 3-20-56 Cond'l. re Lic. assume full resp. for preventing intermodulation between their oper. & WKAP 1580kc re harmonic of WKAP by nec. Comm. notified of any chges. made to public road re oper. of DA.	

APPLICATION RECORD - BROADCASTING

AUG. 1955

WAEB BROADCASTERS, INC.

Call

Letters WAEBName WAEB, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2264 Rec'd Filed	4-24-57 5-6-57 5-6-57	Renewal of License. Alfred C. Gordon, Jr., Atty.	GRANTED	7-25-57
BAL-2725 Rec'd Filed	7-1-57 7-2-57 7-2-57	Voluntary assignment of license to WAEB Broadcasters, Inc. Dow, Lohnes & Albertson, Attys. (Al Gordon)	GRANTED EFF:	8-1-57 8-11-57

Per letter of March 20, 1959 licensee now represented by Cohn and Marks, Washington, D.C.				
BP-12,918 Rec'd Filed	3-13-59 3-16-59 3-16-59	Construction permit to increase daytime power from 500w to 1kw, install new daytime trans. (RCA-BTA-1M)(2 Main trans.) specify new antenna-trans. location for daytime use as Tilghman St. extended south of Rt.22 in east Allentown, Pennsylvania, Install DA for daytime use at new site Cohn and Marks, Atty. Engr.- A. D. King & Associates	GRANTED Cond'l re: Phase Mon., field meas. equip., DA & non-DA proof. Pre-sunrise operation.	2-10-64

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W A E BName WAEB BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2264 Rec'd Filed	4-30-60 5-5-60 5-5-60	Renewal of License. Stanley B. Cohen, Atty.	GRANTED	2-15-61
BR-2264 R & F	5-20-63 5-21-63	Renewal of license Atty. Stanley B. Cohen	GRANTED	7-31-63
BMP-11,352 R. & F.	9-22-64 9-24-64	Mod. of CP (BP-12,918, which auth. incr. daytime power, install new daytime trans., specify new ant-trans. location daytime, install DA-D at new site) for extension of completion date from 10-10-64 to 4-10-65. Atty: Cohn and Marks	GRANTED to	11-6-64 4-10-65

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters **W A E B**Name **WAEB BROADCASTERS, INC.****Allentown, Pennsylvania**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2571 Rec'd Filed	11-14-64 12-1-64 12-1-64	Modification of license to change studio location to 700 Fenwick Street, Allentown, Pennsylvania and operate transmitter by remote control from studio location. (Nighttime Operation) Roy F. Perkins, Jr., Atty.	GRANTED	1-13-65
EL-10,847 R. & F.	12-23-64 12-28-64	License to cover construction permit(BP-12,918 as modified) which authorized increase daytime power, install new transmitters(day) (2 Main Trans) specify new antenna trans. location day, install DA-D at new site. (2 Site Operation). Atty- Cohn & Marks	GRANTED	4-22-65
BR-2264 R & F	4-28-66 4-29-66	Renewal of license (Day & Night) Atty- Cohn & Marks (Stanley S. Neustadt)	GRANTED	7-29-66

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 1955 Rust Communications Group, Inc.

Call
Letters WAEB

Name **RUSTCOM INDUSTRIES, INC.**
XWAEB BROADCASTERS, INC.
 Allentown, Pa.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2264 R. & F. #512076 \$75 T	4-30-69 5-5-69 5-5-69	Renewal of license (Day & Night operation). atty-Cohn & Marks (Martin J. Gaynes) amended 6-9-69 re: Programming	GRANTED	10-13-69
BML-2316 R & F #585958 \$30	3-17-70 3-19-70 3-19-70 MAR 27 1970	Mod. of license to change name to RUSTCOM INDUSTRIES, INC. Atty: Martin J. Gaynes (Cohn and Marks)	GRANTED	3-31-70
BAL-7255 R & F FEE PD: \$250 #675893 CODE 053 (Form 316) ALSO SEE: WKKW(fm) & WRAW APR 12 1971	3-26-71 3-29-71	Voluntary assignment of license to RUST COMMUNICATIONS GROUP, INC. Projected Bal. sheet filed 4-5-71 (SEE OVER) Atty - Cohn & Marks	GRANTED EFF:	4-22-71 5-1-71

RE: BAL-7255 Assignee is licensee of WHAM etc
(Articles & By-Laws on file)

APPLICATION RECORD - BROADCASTING

790 kc

Call
Letters W A E B

Name RUST COMMUNICATIONS GROUP, INC.
ALLENTOWN, PA.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2264 R & F PN Recd. PRESS	4-29-72 5-3-72 " MAY 17 1972	RENEWAL OF LICENSE (DAY & NIGHT OPERATION). Martin J. Gaynes, Atty. AMENDED 9-11-72 re: employment practiced SUPPLEMENTAL APPLICATION filed 4-1-75 as an amendment to pending renewal. PN 4-1-75 MAY 23 1975	GRANTED (OVER)	6-25-79
BP-19,419 Rec'd Filed \$50-171876 AC-060 PRESS: MAY 23 1973	4-4-73 4-6-73 4-6-73 4-6-73	Construction permit to modify the nighttime parameters and maximum expected operating values. (Nighttime operation only) Atty: Stanley S. Neustadt	GRANTED Cond'l re: antenna mon. shall be installed, field meas. equip., a complete non-DA proof of performance, pre- venting intermodulation between the proposed oper. & station W K A P.	9-19-73
BP-19,796 R & F \$50-350513 AC-056 OCT 15 1974	9-26-74 9-30-74 9-30-74	Construction permit to replace expired permit (BP-19,419) for changes. Atty: Stanley S. Neustadt	GRANTED	10-25-74

(BR-2264) SUPPLEMENTAL APPLICATION filed 4-3-78 as an
amendment to pending renewal application.

Lawrence N. Cohn, Atty.

APR 13 1978

#10

APPLICATION RECORD - BROADCASTING

790kHz.

Call
Letters W A E BName RUST COMMUNICATIONS GROUP, INC.
Allentown, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,972 R & F #417301\$100 AC-056 PRESS: MAY 8 1975	4-21-75 4-22-75 4-22-75	MP(BP-19,796/ as reinstated) for ext. of time to 10-25-75. (Changes) Atty: Stanley S. Neustadt (Cohn & Marks)	GRANTED TO	5-15-75 10-25-75
BMP-14,075 R&F \$100-486064 AC: 001 Press: OCT 23 1975	10-7-75 10-8-75 10-8-75	MP(BP19,796 as mod.) for ext. of time to Atty: Martin J. Gaynes	Grnted	10-24-75
BP-20,668 R & F \$50-621915 filed 1-1-77 MAR 11 1977	10-4-76 10-6-76 10-6-76	CP to replace expired permit(BP-19796) for chgs. Atty: Martin J. Gaynes	GRANTED	3-14-77

#11

APPLICATION RECORD - BROADCASTING

790khz

Call
Letters W A E B

Name Rust Communications Group, Inc.
Allentown, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,506 R&F PRESS:	2-24-77 2-25-77	Mod. of CPBP-20,688 as mod.) to chg. nighttime MEOV'S ATTY: Stanley Neustadt	GRANTED	9-12-78
BL-14,289 R & F PTA PRESS	2-25-77 12-20-78 APR 26 1979	Lic. to cover BP-20,668 as mod. for changes Atty: Stanley S. Neustadt(Cohn and Marks)	GRANTED	6-25-80
BR810401ZP PRESS MAY 29 1981		Renewal of License Atty.: Lawrence N. Cohn	GRANTED	7-7-81
302-132-	5-20-81			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

